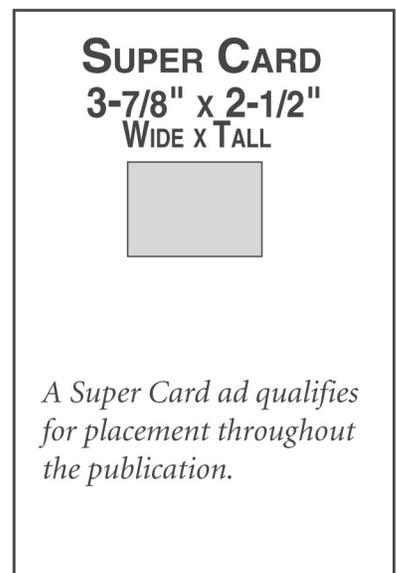
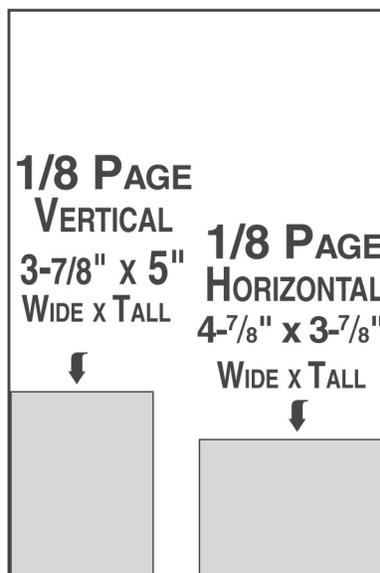
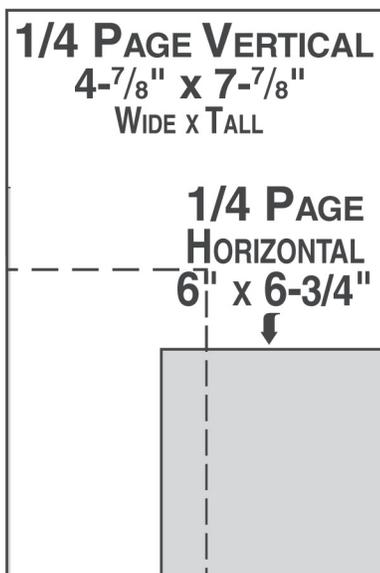
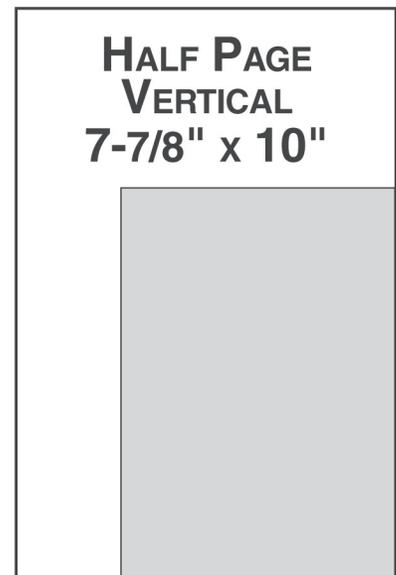
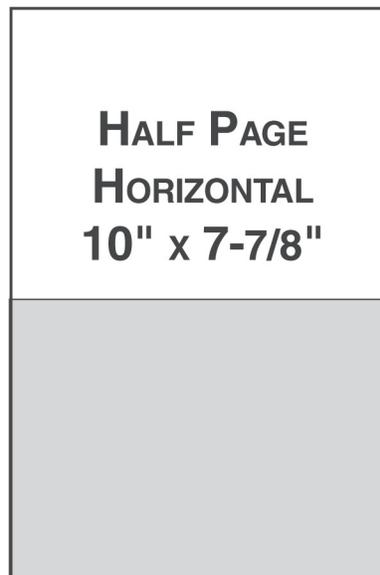


# Temple City Life Advertising Policy & Rates

## Display Advertising Rates Per Month - Paid with Order

| Ad Size   | 6- Month Plan<br>Members Only | Occasional<br>and Non-members |
|-----------|-------------------------------|-------------------------------|
| Full      | \$330                         | \$390                         |
| Half      | \$185                         | \$220                         |
| Fourth    | \$99                          | \$125                         |
| Eighth    | \$60                          | \$75                          |
| Supercard | \$40                          | \$50                          |

## DISPLAY ADVERTISING MODULAR SIZES



# Temple City Chamber of Commerce

## ADVERTISING INSERTION ORDER

|                      |                                      |
|----------------------|--------------------------------------|
| Business Name: _____ | Date: _____                          |
| Address: _____       | Chamber sales rep: _____             |
| City/State/ZIP _____ | First issue to run: _____            |
| Phone: _____         | Total issues to run: _____           |
| Fax: _____           | Cost for this Ad: _____              |
| Owner/manager: _____ |                                      |
| Ad Size: _____       | Typesetting costs: _____             |
|                      | Total amount due with this Ad: _____ |

**AUTHORIZATION:** I authorize the insertion of an advertisement in *Temple City Life* on the dates and for the costs indicated above. I include payment with this ad order or will have a check in the Chamber office before the final deadline date, \_\_\_\_\_. I promise to review my ad proof and make any corrections known within 24 hours of receipt of the proof, or sooner as required by the printing schedule.

Signed \_\_\_\_\_ Date \_\_\_\_\_

| Ad Materials Attached:          | Yes                      | No                       | To Come                  | None                     |
|---------------------------------|--------------------------|--------------------------|--------------------------|--------------------------|
| Rough schematic drawing/diagram | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Ad body copy/information:       | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Illustrations:                  | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Photographs:                    | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

Special Instructions: \_\_\_\_\_

### TEMPLE CITY LIFE ADVERTISING AGREEMENT

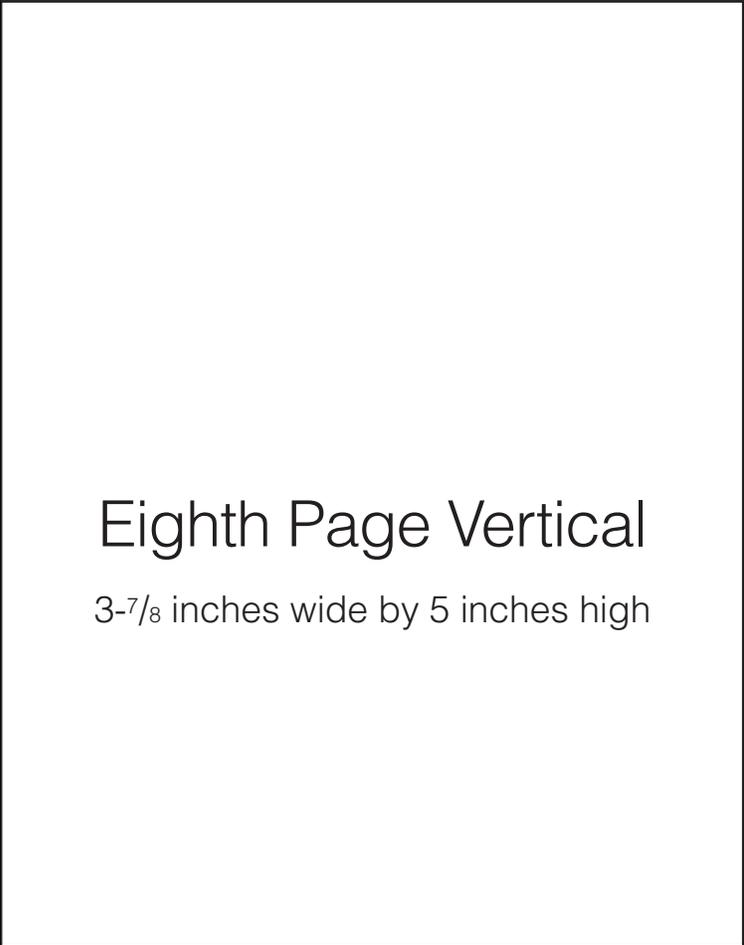
1. The advertiser agrees to advertise monthly for a minimum period of 6 consecutive months.
2. During each six-month advertising period, the Chamber agrees to publish a news article and/or photo about the member business to be displayed on or near the page where the advertisement is placed. Writing and presentation will be provided by the chamber in keeping with high journalistic standards.
3. The advertiser agrees to prepay all advertising. Prepayment requires a check or credit card payment with the order in advance of printing.
4. The minimum size of the ad will be a Supercard ad, which is 3 7/8" wide and 2 1/2" high. The ad size and content of the ad may change monthly. Any changes in the content of an ad required by the advertiser will be requested before the 20th of the month preceding the publication month.
5. The advertiser agrees to promptly review and either approve or identify corrections by way of e-mail or in person at the Temple City Chamber of Commerce office. If the proof has not been corrected by press time, the advertiser agrees that the first proof will be acceptable to print as designed.
6. After six months have lapsed, this contract is self-renewing on a month to month basis until canceled by the advertiser or the publisher of *Temple City Life*.

Signed for the Advertiser ..... Date .....

Signed For the Chamber ..... Date .....

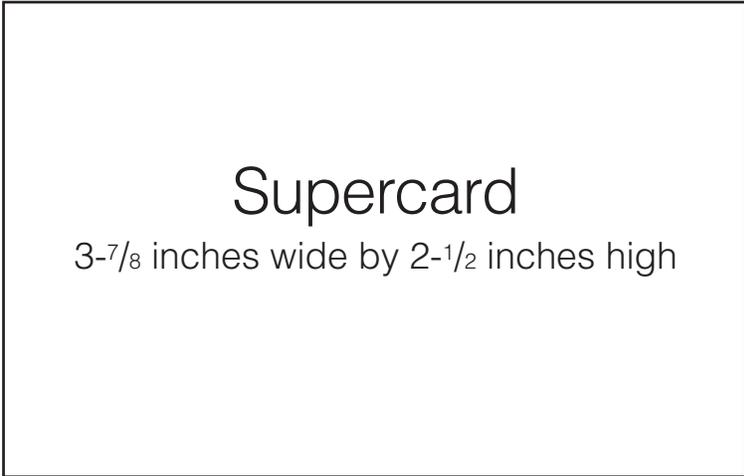
## Temple City Life Advertising Policy

1. Ads must conform to modular sizes shown with rate table. Ads provided by the advertiser will be placed in the space indicated by the advertising insertion order.
2. Advertisers with a six-month agreement will be provided advertising design and typesetting at no additional charge, conditioned on the advertiser paying for the first month's ad in advance of printing.
3. Advertisers not under contract will be assessed a minimum fee of \$25 for typesetting and \$25 per hour after for any additional time over one hour. This typesetting fee is due in advance along with prepayment for the ad.
4. All advertisers with a signed contract for six months must prepay their advertising. These special rates are not available for occasional or noncontractual advertisers.
5. The location and placement of ads in *Temple City Life* is determined by the publisher based on size and packaging requirements for the product. The publisher's goal, however, is to rotate advertisement position so that all advertisers are treated as fairly as possible, within the limitations of publication's format.
6. All advertising produced by *Temple City Life* is the property of the Temple City Chamber of Commerce and may not be used by any other publication without prior approval of the Chamber. The Chamber reserves the right to assess a fee for third party users of its advertising design work. Of course, all advertisers must approve the release of their ads to other publications.
7. Previously printed clips of photos from either newspaper, magazines or brochures are not suitable for use as photographs in ads in *Temple City Life*.
8. The Publisher reserves the right to refuse any prospective advertisement for any or no reason.



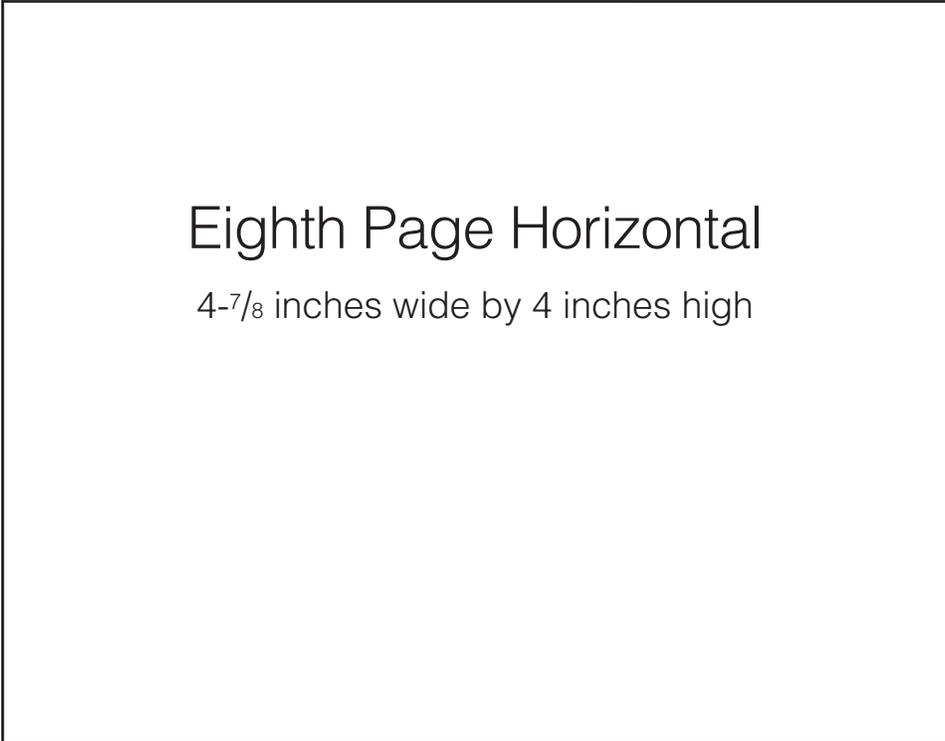
## Eighth Page Vertical

3-<sup>7</sup>/<sub>8</sub> inches wide by 5 inches high



## Supercard

3-<sup>7</sup>/<sub>8</sub> inches wide by 2-<sup>1</sup>/<sub>2</sub> inches high



## Eighth Page Horizontal

4-<sup>7</sup>/<sub>8</sub> inches wide by 4 inches high